

**Q.P. Code : 60552**

**First Semester M.Com. Degree Examination,  
January/February 2020**

*(CBCS Scheme)*

**Commerce**

**Paper 1.2 — INTERNATIONAL BUSINESS**

*Time : 3 Hours]*

*[Max. Marks : 70*

**SECTION – A**

1. Answer any **SEVEN** questions out of ten. Each question carrying **2** marks :  
**(7 × 2 = 14)**
- (a) What are the drivers of globalization in international business?
  - (b) When will a country have comparative advantage?
  - (c) What is global functional design?
  - (d) What is expat training?
  - (e) What is vertical integration?
  - (f) What are the types of foreign exchange risks?
  - (g) Define balance of payment.
  - (h) What type of trading block EU is?
  - (i) What is mercantilism?
  - (j) State the pitfalls of international strategic alliances.

**SECTION – B**

Answer any **FOUR** questions out of Six. Each question carrying **5** marks :  
**(4 × 5 = 20)**

- 2. Write a note on routes of globalization.
- 3. Distinguish between IHRM and domestic HRM.
- 4. Explain strategic role of foreign plants.

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5. What are the ways to harmonise differences in International accounting?
6. How market assessment is made in international business? Explain.
7. Write a note on international taxation.

SECTION - C

Answer any **THREE** questions out of Five. Each question carrying **12** marks :  
**(3 × 12 = 36)**

8. Elucidate the impact of legal and economic factors on international business.
  9. Critically evaluate the role of regional trading blocs on global economic development.
  10. Explain the process of formulation and implementation strategies for IB.
  11. Elaborate on international financing and investment decisions.
  12. Explain the functions of WTO and what are the implications for India.
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